



Washington Dental Services (WDS) had the opportunity to better align their business strategies with their key projects and initiatives to ensure business objectives were met. In addition, opportunities existed to improve the process for reviewing, approving and monitoring project investment decisions.

"We asked Cascade to help us develop a methodology guiding aspects of our planning. Their role included both facilitating our thinking and in bringing specific planning expertise to the effort. They helped us identify best practices and turn those practices into solutions that would fit our organization's needs and culture. Cascade not only drove the process but got to know us as individuals and as a company, and didn't hesitate to dig into the detail work. We are using the solutions we developed together and I would not hesitate to recommend Cascade's services."

Tom Gates
Director, Business Planning & Analysis - WDS

CBG Delivers

CBG developed a business planning and management process, focused on creating templates for key aspects of the business planning, business case methodology and performance measurement processes.

- Process Template for Business Planning & IT Requirements Management
- Tool & Process Development for Assessing and Delivering Business Cases
- Best Practice Identification and Systematic Templating of Best Practices
- Business Process Design & Systems Testing / Implementation
- IT Project and Asset Management Methodology
- Development of Return on Implementation Analysis Tools

Results

The improved process allowed WDS to make better business decisions and investments, positioning them to achieve their business goals. In addition to developing a roadmap for WDS' business planning, CBG delivered a sustainable process that was adopted by WDS management, reducing the time and effort required to manage investment decisions and measure the success of new initiatives.

