

Building Competitive Advantage

New Ideas - Proven Experience



Cascade
Business Group LLC

Strategy | Execution | Results

Mission & Vision

At Cascade Business Group, our mission is simple: To deliver value to our clients that results in every client wanting to engage us again and being willing to act as a reference for any other prospective client.

Our Clients and Associates are the most important contributors to our success. We will always remain highly focused on providing each with an experience that reflects this recognition.

For our Clients, this means providing experienced Consultants that are leaders in providing solutions that will improve their businesses. For our Associates, this means providing an environment that fosters growth, learning and participation.



Our Vision is best captured by the following principles:

- > Serve the Client.
- > Be Passionate.
- > Act with Authenticity and Courage.
- > Live Life with Integrity and Respect.
- > Be Enthusiastic and Energize Others.

Quick Facts About CBG

CBG provides business and IT consulting services that include: systems integration, project management, program management, strategic analysis, supply-chain / logistics strategy, business planning, and new product introduction support.

CONTACT INFORMATION:

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Client List

Alexandria Nicole Winery
at&t Wireless
Cingular
Cisco
Delta Dental
Destiny Ridge Vineyard
Getty Images
Golf Savings Bank
Intel
Lockheed Martin
Microsoft
Premera Blue Cross
Raleigh America
Safeco
Shopping.com / eBay
Symetra
Tektronix
T-Mobile
Umpqua Bank
Xerox

Practice Areas

Banking
Insurance
Manufacturers / OEMs
Technology
Telco / Wireless
Vineyards & Wineries

Our Consultants

Our Consultants

The CBG team is composed of experienced industry leaders that focus on strategic and mission critical issues and the implementation of new processes that offer competitive, sustainable advantages for our Clients.

CBG's Consultants have successful track records. Our Consultants have an average of fifteen years of business and consulting experience and are skilled in the areas of business process and information technology.

Our team has the ability to communicate with a wide range of stakeholders, delivering ideas, plans and status updates in a concise format aimed at specific audiences.

Our consulting team has extensive best practices knowledge in:

- > Business Process
- > Organizational Structure
- > Financial Process



CBG Consultants are known for rolling up their sleeves and getting results. Our goal is to deliver value to our clients that results in every client wanting to engage us again and being willing to act as a reference for any other prospective client.

- Our Consultants are and have been business leaders.
- Our Consultants are highly capable in both Strategy and Execution.
- Our Consultants are highly experienced in Change Management.
- All of our Consultants are experienced and successful in many core industries.

contactCBG@consultcascade.com

Our Process

Our Process: The CBG Success Methodology

CBG uses a process driven approach to business solution development. CBG listens and learns, acting as a true partner, which can only be achieved through a clear understanding of our Clients' businesses and goals. We utilize proven repeatable processes, providing our Clients with a structured approach that leads to the greatest opportunity for success, while providing methods and structure that our Clients can use well into the future.

CBG brings strong experience with a wide range of industry best practices to each engagement and leverages this experience to improve our Clients' businesses. We are continuously focused on achieving our Clients' objectives. Understanding expectations by listening, communicating throughout the process and using proven techniques, our experienced CBG Consultants help our Clients improve their businesses.



Understand Your Business



Corporate Objectives
Strategic Initiatives
Business and Industry Practices

Pain Points
Current State Mapping
Define Drivers

Define



Financial Goals
Operational Goals
Information Systems Support

Customer Relationships
Supplier Relationships
Staffing Posture

Data Gathering & Analysis



Baseline Data Gathering
Linking Data to Analysis Tools
Run Model Drivers Against Alternate Costs
Determine Cost of Model Changes
Generate Alternative NPV Analysis / ROI Analysis

Solutions Mapping



Options Defined
Comparison to Current State
Operational, IT, and Financial Benefits
Costs and Timelines
Steps to Reach Options

Execution



Joint Planning Sessions
Policies and Processes Established
Operations and Systems Integrations
Testing and Sign-offs
KPI Measurement and Remediation Processes Established